

A Membership Organization of Institutional Investor, Inc.

# **CIO MANAGEMENT ROUNDTABLE**

APELLA CONFERENCE CENTER 450 E 29<sup>th</sup> Street New York, NY

#### FEBRUARY 25-26, 2016

# **INVESTMENT INNOVATION: MANAGING COMPLEXITY**

Innovation: Is it a cliché that everyone uses for window dressing OR a new driving force for reinvention, change, the next step? How bold are you to be truly innovative when it comes to asset management? The clients want it. But they also remain risk averse.

#### THURSDAY, FEBRUARY 25<sup>th</sup>

8:30AM REGISTRATION/LIGHT BREAKFAST

9:00AM WELCOME/AUDIENCE POLLING

Fred R. Bleakley Director US Institute New York

#### 9:10AM WHAT THE CLIENTS WANT (WITH IN-SESSION TABLE DISCUSSIONS)

What are institutional investors doing when it comes to trying out new strategies that were in their infancy only a few years back? More importantly, what are they saying about what they want the asset management industry to offer them?

Fred R. Bleakley (*Moderator*,) *Director*, US Institute, New York Timothy Barron, SVP, Chief Investment Officer, Segal Rogerscasey, Darien, CT Phil Nelson, *Director of Asset Allocation*, NEPC, Cambridge, MA Dave Underwood, *Assistant Chief Investment Officer*, Arizona State Retirement System, Phoenix Davis Walmsley, *Principal, Investment Management*, Greenwich Associates, Stamford, CT

**10:20**AM COFFEE BREAK

#### **10:40**AM SMART BETA/FACTOR STRATEGIES: ARE THEY THE REAL DEAL?

Institutional investors in the US have not shown the same enthusiasm for Smart Beta strats as their European counterparts. But managers are cranking out new offerings.

Eugene Podkaminer, SVP, Capital Markets Research Croup, Callan Associates, San Francisco, CA Brett Hammond, Former Managing Director & Head of Applied Research, MSCI, New York Gumersindo Oliveros, CEO & CIO, Kaust Investment Management Co, Arlington, VA Andrew Alford, Managing Director & Senior Portfolio Manager, Goldman Sachs Asset Management, New York

#### 11:40AM IS BIG DATA THE NEW SECRET SAUCE?

Delving, with algorithms, into the mass of real-time data on everything from investor comments on Twitter to tracking consumer purchases and cargo shipments can provide an edge in investing. Where can it go wrong?

Cathy Scott (*Moderator*,) Content Director, Institutional Investor Journals, New York Marcos Lopez de Prado, Senior Managing Director, Guggenheim Partners, New York Peter Cherecwich, EVP of Global Fund Services & Institutional Services, Northern Trust Corporation, Chicago Samuel Madden, Professor – Electrical Engineering & Computer Science, MIT, Cambridge, MA Paul M. Colonna, President & CIO of Public Investments, GE Asset Management, Stamford, CT

#### 12:45PM LUNCH WITH FEATURED SPEAKER

"Macro Economic Threats/Opportunities"

# Peter Berezin

Managing Editor BCA Research Montreal

#### 2:15PM LIQUID ALTS: A HOT NEW PRODUCT THAT CAN COOL QUICKLY

In the turbulent third quarter of 2015, asset managers launched 29 new alternative mutual funds. At the same time the sector had outflows of \$2.5 billion, reversing a similar amount of inflows the prior quarter. The easy come, easy go nature of the burgeoning group is but one sign of a learning curve that includes more wariness over manager selection due to wider performance variance between quartiles than traditional assets.

William Kelly (*Moderator*,) Chief Executive Officer, CAIA, Boston Thomas Strauss, Chairman, Ramius, New York Dennis Bowden, Managing Director – U.S. Mutual Fund Research, Strategic Insight, New York Karim Simplis, VP/Sr. Product Manager, Alternatives, K2 Advisors, New York

#### **3:00PM** ARE QUANT FIRMS AND HEDGE FUNDS UP TO THE CHALLENGE?

Criticized for lack of transparency, high fees, not enough differentiation and overlapping strategies that pose liquidity threats, this is a sector that could use more innovation and, of course, better performance. CALPERS didn't wait around to find out. What do some of the mangers and clients have to say?

	Richard Evans ( <i>Moderator</i> ,) Associate Professor at the Darden School of Business, University of Virginia, Charlottesville, VA Nick Liolis, Chief Investment Officer, General Account, TIAA-CREF, New York Michael Even, President & CEO, Numeric Investors, Boston Jacob Gottlieb, Chief Investment Officer, Visium Asset Management, New York Eric Sorensen, President & CEO, PanAgora Asset Management, Boston Sid Browne, Managing Director, Liquid Alternatives, Credit Suisse Asset Management, New York
4:00PM	COFFEE BREAK
4:25PM	HOW ASSET OWNERS THINK ABOUT ALTERNATIVES
	Results of the annual survey by II's <i>Investor Intelligence Network</i> , an online platform allowing asset owners to connect and share information year-round.
	Rich Blake Global Content Editor Investor Intelligence Network (IIN) New York
4:40pm	CAN NEW ACTIVE STRATS BURNISH THE ACTIVE STIGMA? (WITH IN-SESSION TABLE DISCUSSIONS)
	It's not too late. Passive, especially ETFs, may be gaining market share. But a torpid market could give traditional active strats more chance to shine. More importantly, a new wave of innovative active is rolling through the industry. Management consultant Casey Quirk predicts a \$4 trillion in new active over the next five years. Wishful thinking or realistic assessment?
	Fred R. Bleakley ( <i>Moderator</i> ,) <i>Director</i> , US Institute, New York Justin White, <i>Partner</i> , Casey Quirk & Associates, Darien, CT Alexander Blostein, <i>Vice President</i> , Goldman Sachs, New York Barry Gillman, <i>Research Director</i> , Brandes Institute Advisory Board, San Diego, CA
6:00рм	COCKTAILS AND DINNER WITH FEATURE SPEAKER
	"PRESIDENTIAL PRIMARIES: THE NATION SPEAKS"
	Just after the Iowa and New Hampshire voting and just before South Carolina and Super Tuesday, national political pollster and pundit Peter Hart will discuss how the Presidential race is shaping up.
	Peter D. Hart Founder Hart Research Associates Washington, DC
FRIDAY, FEBRUARY 26 <sup>th</sup>	
7:45AM	BREAKFAST
8:15AM	FINDING ALPHA IN TRADING (WITH IN-SESSION TABLE DISCUSSIONS)

"Portfolio Manager Profiling", in which traders adjust their order execution to the tempo of whether a PM is more short-term or momentum oriented, is becoming increasingly common. Does it make a difference? This session will also discuss how closer trading impact costs can add Alpha.

Lew Knox (*Moderator*,) Director, Trader Forum, New York Vlad Rashkovich, Global Business Manager, Trader Analytics, Bloomberg, New York Michael Falk, Partner, Focus Consulting Group, Chicago Other speaker to be named

#### 9:15AM FINDING ALPHA IN CURRENCY MANAGEMENT

As the dollar has strengthened over the past two years, currency-hedged ETFs have not only attracted huge inflows, but also beat the performance of similar unhedged mutual funds. Should more international equity funds take up hedging and/or treat currency as an Alpha generation?

Patricia Oey Senior Fund Analyst Morningstar Chicago

#### 9:35AM COFFEE BREAK

#### 10:00AM CAPACITY MANAGEMENT TO WARD OFF ILLIQUIDY THREATS

As niche investment strategies with Alpha potential attract eager investors, managers are becoming increasingly aware of the damage that could be done if those same investors turn fearful. The SEC is concerned too, judging by its latest rules proposal for open-ended funds to have liquidity risk management programs and to allow "swing pricing" that would transfer the cost of volatility above a threshold to purchasing and redeeming shareholders.

Karl Dasher, CEO - North America & Co-Head of Fixed Income, Schroders, New York Samir Misra, Partner, Oliver Wyman, New York Charles VanVleet, Chief Investment Officer, Textron Inc., Providence, RI

#### **11:00AM ESG INVESTING; WILL IT PAY OFF?**

At a recent II Sovereign Funds meeting, 80% of the attending funds polled said they believed that investing in companies with strong Environmental, Social and Governance credentials will produce Alpha returns. Morningstar will add to the growing interest in ESG investing when it begins ranking mutual funds on that basis in 2016.

#### **11:30AM** WHERE DOES INNOVATION BEGIN?

Historical data is the Tabula Rasa for new investment strategies. But how valid is past market history at a time of instant communication, greater market volatility, Big Data, and more short-termism in investor behavior? Who/what do you trust?

**Richard Nuzum**, *North America Investment Business Leader*, Mercer Investments, New York **Ronald Kahn**, *Global Head of Scientific Research*, BlackRock, San Francisco **Raymond Kanner**, *Managing Director & CIO*, IBM Retirement Funds, White Plains, NY

#### **12:30PM CONCLUSION OF ROUNDTABLE**

# U.S. INSTITUTE A Membership Organization of Institutional Investor, Inc.

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APELLA NEW YORK

FEBRUARY 25-26, 2016

As of January 11, 2016 (37)

**ALLIANZ GLOBAL INVESTORS** *New York* Herold Rohweder Global CIO, Multi Asset

ANALYTIC INVESTORS Los Angeles Dennis M. Bein Chief Investment Officer

# BMO GLOBAL ASSET MANAGEMENT

*Toronto, ON* Lowell Yura Head of Multi-Asset Solutions

BABSON CAPITAL MANAGEMENT

*Springfield, MA* Clifford M. Noreen President

# BAILARD

Foster City, CA Peter M. Hill Chairman & CEO **CONNING** *Hartford, CT* Richard L. Sega Chief Investment Officer

CONNOR, CLARK & LUNN FINANCIAL GROUP Toronto, ON Soheil Karkhanechi Senior Vice President

FIERA CAPITAL Montreal, QC Jean-Philippe Lemay Chief Investment Officer, Canada

GOLDMAN SACHS ASSET MANAGEMENT New York Andrew W. Alford Managing Director & Senior Portfolio Manager

**GREYSTONE MANAGED INVESTMENTS INC.** *Regina, SK* Robert Vanderhooft CEO & Chief Investment Officer INVESCO Atlanta John Coleman CAO & MD, Alternatives and Institutional

### JP MORGAN ASSET MANAGEMENT New York Paul Quinsee Chief Investment Officer

JENNISON ASSOCIATES New York Mehdi Mahmud Chief Executive Officer

MCKAY SHIELDS New York Jeffrey Phlegar Chief Executive Officer

Dan Roberts Chief Investment Officer, Global Fixed Income

NEW YORK LIFE INVESTMENT MANAGEMENT New York Jae Yoon Senior Managing Director & Chief Investment Officer

NUMERIC INVESTORS Boston Michael Even President & CEO

Robert Furdak Chief Investment Officer OAKTREE CAPITAL MANAGEMENT New York Matthew Pendo Managing Director

#### PAAMCO

*Irvine, CA* David Weinberger Managing Director

PANAGORA ASSET MANAGEMENT, INC. Boston George Mussalli Chief Investment Officer, Equity

Eric H. Sorensen President & CEO

**PRINCIPAL GLOBAL INVESTORS** *Des Moines, IA* Mustafa Sagun Chief Investment Officer

PRUDENTIAL INVESTMENT MANAGEMENT Newark, NJ Taimur Hyat Chief Strategy Officer

#### QMA

*Newark, NJ* Scott Hayward Chief Executive Officer

**RBC GLOBAL ASSET MANAGEMENT** *Minneapolis, MN* Joshua Howard Director of Risk Management **RAMIUS** New York Thomas Strauss Chairman

ROTHSCHILD ASSET MANAGEMENT New York Shakil Riaz MD, Head of US Alternatives Portfolio Management & Global CIO

#### **S**CHRODERS

*New York* Karl Dasher CEO, North America & Co-Head of Fixed Income

**STRATEGIC INVESTMENT GROUP** *Arlington, VA* Tim O'Hara Co-Chief Investment Officer

**T. ROWE PRICE ASSOCIATES, INC.** *Baltimore, MD* Darrell Riley Asset Allocation Specialist, VP

**TD ASSET MANAGEMENT** *Toronto, ON* Bruce Cooper

**Chief Executive Officer** 

#### **TIAA-CREF**

*New York* Nicholas Liolis Chief Investment Officer **UBS ASSET MANAGEMENT** *Chicago* Fank van Etten Managing Director

WESTWOOD HOLDINGS GROUP Dallas Mark Freeman Chief Investment Officer

WILLIAM BLAIR Chicago, IL Ken McAtamney Portfolio Manager

WILSHIRE ASSOCIATES, INC. Santa Monica, CA Josh Emanuel Chief Investment Officer - Wilshire Funds Management