

Marriott Marquis, New York **November 12-15** 



- Regulation
- Market and credit risk
- Portfolio management
- Derivatives and trading
- Liquidity and operational risk
- Investment opportunities

Strategies for navigating the regulatory challenges and delivering value through risk management and trading in uncertain times

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**Risk USA**, hosted by *Risk* magazine, is the most authoritative conference for CROs, CIOs, regulators, traders, portfolio managers and other senior financial decision makers. With an overwhelming raft of incoming financial regulation, a deepening worldwide economic crisis and more frequently occurring tail risk events it is even more imperative to keep on top of complex market developments and share experiences to combat these challenges. The renowned Risk USA conference offers you an excellent opportunity to hear leading experts share views and best practice, across all risk types, to prepare you for 2013 and beyond.

**PLUS** four separately bookable workshops

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## **Highlights** of the 18<sup>th</sup> annual Risk USA

### Keynote speech by Bart Chilton, Commissioner, US COMMODITY FUTURES TRADING COMMISSION (CFTC)

- Practical advice and networking opportunity with CROs and ClOs from leading financial institutions
- Presentation on "Meeting evolving counterparty management needs" presented by keynote speaker William G. De Leon, Managing Director and Global Head of Portfolio Risk Management, PIMCO
- Multiple panel discussions including topics on regulations, HFT, investment opportunities, OIS vs LIBOR, OTC clearing and a corporates roundtable
- Conference track dedicated to investment opportunities in Latin America, Asia, South Africa and Middle Fast

## **PLUS** four separately bookable workshops

- Modeling and managing liquidity risk
- Advances in execution and liquidity discovery
- Risk appetite in a dynamic financial market environment
- Tail risk hedging strategies for investors

# Welcome

Since the Group of 20 nations set the post-crisis reform agenda in September 2009, much of the focus has been on the rule-making process. It has been fraught. Many initial proposals have been revisited and revised, timelines have been pushed back, and big gaps still remain to be filled. But the first of the new Dodd-Frank Act rules are set to come into force in October – and when Risk USA convenes in mid-November, banks in some Basel III member countries will be weeks away from introducing the opening wave of new prudential standards. Mandatory clearing should follow on both sides of the Atlantic in the early months of 2013.

In other words, the focus is shifting from drafting rules to implementing them. As a result, the consequences of the new regulatory framework – both intended and unintended – will stop being a subject for speculation, and become something observable. There will be impacts on the economics and liquidity of products, businesses and asset classes – both positive and negative.

Risk USA is an opportunity to get the jump on a period of unprecedented change, thanks to the insights provided by leading practitioners from banks, regulators, asset managers and hedge funds. Covering issues that range from investment banking strategy to wrong-way risk, and from operational risk analytics to inflation volatility strategies, the conference offers comprehensive coverage of the reshaping of financial markets.

We look forward to seeing you in November.

Jeuleel

**Duncan Wood** Editor *Risk* Magazine



# Places are limited so book now to avoid disappointment

### Who should attend?

This conference will be valuable to practitioners and will provide thought leadership in risk management, portfolio management and quantitative finance; it will be of the upmost relevance to those business leaders working in the following types of institutions:

- · Investment and corporate banking
- · Asset and investment management
- · Derivatives trading
- · Corporate institutions
- · Central banking
- · Institutional investors
- · Financial consultants and advisors
- · Rating agencies
- Software and technology providers

### What's in it for you....

- Hear and meet the regulators who will provide you with the most recent regulatory developments and what to expect in the year ahead
- Gain practical advice from experienced professionals on how to overcome current market challenges
- Build your network with decision makers, your peers and leaders in the industry
- Learn about asset allocation risks and where to invest in emerging markets; representatives from Asia, Africa, Middle East and Latin America will participate in discussion on the current market challenges and opportunities
- Listen to the perspectives and views of corporate treasurers and senior risk officers debating their risk management challenges on the corporates panel discussion
- Meet traders and hear their views on the new risks associated with high frequency trading
- Get up to date with latest industry developments and trends
- Be part of a very exclusive group of professionals

## **Leading** practitioners



Keynote Bart Chilton, Commissioner, US COMMODITY FUTURES TRADING COMMISSION (CFTC)



Keynote William G. De Leon, Managing Director & Global Head of Portfolio Risk Management, PIMCO



Michael Alix, Financial Institution Supervision, Senior Vice President, Risk & Policy, FEDERAL RESERVE BANK OF NEW YORK



**Jayesh Bhansali**, Managing Director, Head of Global Derivatives & Quantitative Strategies, Asset Management, TIAA-CREF



Judith Posnikoff, Managing Director, Founding Partner, PACIFIC ALTERNATIVE ASSET MANAGEMENT COMPANY



Darryll Hendricks, Head of Strategy, UBS



**Jerry Webman**, Chief Economist, OPPENHEIMERFUNDS



**Biswajit Dasgupta**, Head of Treasury & Trading, ABU DHABI INVESTMENT COMPANY



**Subu Venkataraman**, Managing Director & Chief Risk Officer, HIGHBRIDGE CAPITAL



**Darcy Bradbury**, Managing Director, D. E. SHAW & CO



Marcello Minenna, Head of Unit, Quantitative Analysis & Financial Innovation, COMMISSIONE NAZIONALE PER LE SOCIETÀ E LA BORSA (CONSOB)



Mark Kritzman, Managing Partner & Chief Investment Officer, WINDHAM CAPITAL MANAGEMENT



Patrick Trew, Chief Risk Officer & Partner, CQS



# Conference program Day 1 Tuesday, November 13 • Morning

8:00	Registration and breakfast		
8:50	Welcome address: Duncan Wood, E	Editor, RISK	
19:00	Keynote address: Speaker to be con	firmed, please visit riskusa.com for upd	ates
19:40	<ul> <li>The potential for continuing regulate</li> <li>The implications of Dodd-Frank, Fedmeasurement</li> <li>Liquidity concerns on an intra-day be</li> <li>Volcker Rule and its application to the limplementing recent regulations</li> <li>Darcy Bradbury, Managing Director,</li> </ul>	ne derivatives markets D. E. SHAW & CO Intitative Analysis & Financial Innovatio 3) ERKELEY POINT CAPITAL	f appropriate risk policies and programs ulations on risk management and
110:20	Morning coffee break		
110:50	Chairman's opening remarks:		
	STREAM ONE	STREAM TWO	STREAM THREE
	MARKET RISK AND COUNTERPARTY CREDIT RISK MANAGEMENT	ECONOMIC CAPITAL, FINANCIAL REGULATIONS AND RISK AGGREGATION	PORTFOLIO MANAGEMENT AND TRADING
I 11:00	PANEL DISCUSSION: Innovations in market risk measures in response to the crisis  What risk management innovations are now in prominence given the lessons of the financial crisis?  Which risk management techniques are most suitable for the post-financial crisis environment?  How have changed risk appetites affected risk management innovation?  Key areas to discuss in terms of changes to: Stress testing approaches, VaR approaches, risk monitoring approaches to money market funds, CVA implementations  Moderator: Navin Sharma, Risk Management, WESTERN ASSET MANAGEMENT  Rachid Lassoued, Head of Financial Engineering, Bloomberg Valuation Service (BVAL) Derivatives, BLOOMBERG Barry Schachter, Chief Risk Officer, WOODBINE CAPITAL ADVISORS Further speakers to be confirmed	PRESENTATION: Risk and complexity in financial institutions  Strategic considerations for business mix  The limits of diversification  Structural and organizational implications of regulatory change  Risk ecology: cultivation of sustainable strong business practices  Darryll Hendricks, Head of Strategy, UBS	PRESENTATION: CCAR stress testing and its implications for risk measurement and management  Preview of CCAR approach  Conomic values or accounting values?  CCAR modeling versus economic capital framework and ALM modeling  Challenges and unintended consequences  Jing Zhang, Divisional Managing  Director & Global Head of  Quantitative Research, MOODY'S  ANALYTICS

## STREAM ONE

11:40

#### PRESENTATION: Algorithmic exposure for counterparty risk and CVA across all asset classes

- Foundation of Monte Carlo simulation of counterparty exposure: hybrid model and American Monte Carlo method
- Algorithmic exposure vs direct simulation
- Real world measure model calibration: matching future values of indexes and rates
- Optimizations for large portfolios of linear instruments – superswap concept: single currency swaps, FX Forwards, cross currency swaps
- Primary and secondary factors, factor loading
- Implementation details: netting and collateral logic for multiple counterparties in bilateral setting, Basel III and beyond

**Serguei Issakov**, Senior Vice President, Quantitative Research & Development, NUMERIX

### **STREAM TWO**

# PRESENTATION: Distributional stress-testing: Panic copulas and fully flexible probabilities

- Conditional stress-testing via historical scenarios
- Quantitative stress-testing of contagion and systemic risk
- Downside-only stress-testing of correlations shocks

**Attilio Meucci**, Chief Risk Officer , KEPOS CAPITAL

#### STREAM THREE

# PANEL DISCUSSION: Addressing risk issues of high frequency trading

- How will the new regulations transform the way we trade and how much will it cost?
- Where are we likely to fail to meet regulatory and exchange requirements?
- Preparing for the next extreme market behaviour
- Searching for safety post-MF Global
- Other risks worth considering
   Petter Kolm, Director of the

Mathematics in Finance, Courant Institute, NEW YORK UNIVERSITY & THE HEIMDALL GROUP Garrett Nenner, Managing Director, Global Markets & Market Structure Specialist, MOMENTUM TRADING PARTNERS

Marc Vesecky, Chief Risk Officer, TOWER RESEARCH CAPITAL Further speakers to be confirmed please visit riskusa.com for updates

### 12:20

#### PRESENTATION: Counterparty credit risk capital under wrongway risk

- ► General wrong-way risk (WWR) in Basel II & III
- Does stress calibration of exposure in Basel III address general WWR?
- Modeling general WWR under asymptotic single risk factor framework
- Calculating conditional EAD from unconditional exposure distribution

**Michael Pykhtin**, Senior Economist, Quantitative Risk Management Section, FEDERAL RESERVE BOARD

# PRESENTATION: A view from Washington and the implementation of Dodd-Frank

- The latest issues in the on-going work to implement financial reform from Washington,
   How the winners from the
- November elections will shape policy during 2013
- ► Volcker Rule, BASEL III, Mortgages Scott E. Talbott, Senior Vice President of Government Affairs, THE FINANCIAL SERVICES ROUNDTABLE

# PRESENTATION: How you can hedge effectively in this low yield environment

- Collateral management and the use of technology
- Liquidity burden
- Managing regulatory expectation and capital requirements

Speaker to be confirmed, please visit riskusa.com for updates



# Conference program Day 1 Tuesday, November 13 • Afternoon

I 1:00	Lunch		
	STREAM ONE	STREAM TWO	STREAM THREE
12:00	PRESENTATION: Loss given default (LGD) as a function of default  A formula that predicts portfolio LGD as a function of the portfolio default rate  Derivation and testing using a long historical data set  Performance compared to ordinary regression using simulated data  Uses within a portfolio loss model and materiality of systematic LGD risk  Jon Frye, Senior Economist, FEDERAL RESERVE BANK OF CHICAGO	PRESENTATION: The changing front office: Including the incremental cost of liquidity, funding and risk capital in derivatives pricing  Challenges in incrementally pricing liquidity, funding and risk capital as a function of the portfolio  Should there be specialized trading desks for pricing and managing liquidity, funding, and credit risk?  Current trends in collateralized and uncollateralized derivatives trading  David Kelly, Director of Financial Engineering, CALYPSO	PRESENTATION: Liquidity and portfolio choice  Liquidity as a shadow asset  How investors benefit from liquidity Analytical construct  Numerical example Mark Kritzman, Managing Partner & Chief Investment Officer, WINDHAM CAPITAL MANAGEMENT
12:40	PRESENTATION: Risk-weighted asset (RWA) divergence related to loss given default and exposure at default  Data scarcity Model sophistication Portfolio preferences Steve Bennett, Executive Director, PECDC	PRESENTATION: A quantitative market-based methodology to assess in an integrated way the risks of financial products  The integration of risks and the representation in market data via implied probability distributions  Decoupling the information embedded in implied probability distribution: the reduction in granularity  Volatility based indicators and the identification of a recommended time horizon via first passage time distributions  Market-based representations of Sovereign risks: the problem of the numeraire and the reliability of market data  Marcello Minenna, Head of Unit, Quantitative Analysis & Financial Innovation, COMMISSIONE  NAZIONALE PER LE SOCIETÀ E LA BORSA (CONSOB)	PRESENTATION: The scaling property of asset returns and volatility forecasting  Modeling returns dynamics at high and low frequency Risk evaluation, volatility forecasts, and the description of regimes Following main crashes Scaling-based intraday trading strategies Attilio Stella, Head of Group, UNIVERSITY OF PADOVA



I 3:20	Afternoon coffee break
13:50	AFTERNOON KEYNOTE: Meeting evolving counterparty management needs  Counterparty selection  Documentation  Regulatory landscape  Collateral and liquidity management  William G. De Leon, Managing Director & Global Head of Portfolio Risk Management, PIMCO
14:30	PANEL DISCUSSION: Risk management challenges for corporate institutions  The business impact of regulations  New strategies to mitigate risks in different business sectors and conditions  Calculating corporate risk appetite  Black swan events that could possibly interrupt  Nina M. Antony, Senior Director of Enterprise, TIME WARNER CABLE  Larry Somma, Senior Vice President & Treasurer, HYATT  David. B. Rusate, Treasurer, GE ENERGY  Further speakers to be confirmed, please visit riskusa.com for updates
15:20	Closing remarks: Duncan Wood, Editor, RISK
15:30	Cocktail reception. End of day one.



For sponsorship opportunities contact:

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# Conference program **Day 2**Wednesday, November 14 • Morning

8:00	Registration and breakfast		
l 8:50	Welcome address: Duncan Wood, E	ditor, RISK MAGAZINE	
19:00	address a crisis of confidence in marke	regime impacts the financial sector and t	
9:40	The prospects for returns on invest Should we worry about inflation or How do we position portfolios to a How to overcome risks with volatili How can an investor invest sustaina Jayesh Bhansali, Managing Director, TIAA-CREF	deflation chieve more reliable real returns?  ty of returns prevalent in emerging mark  ably and responsibly in order to increase  Head of Global Derivatives & Quantitat  prounding Partner, PACIFIC ALTERNATIVENHEIMERFUNDS	ets long term returns ive Strategies, Asset Management,
10:20	Morning coffee break		
I 10:50	Chairman's opening remarks:		
	STREAM ONE	STREAM TWO	STREAM THREE
	LIQUIDITY, SYSTEMIC AND OPERATIONAL RISK	DERIVATIVES AND TRADING	ASSET ALLOCATION AND INVESTMENT OPPORTUNITIES WORLDWIDE
111:00	PRESENTATION: Establishing an ERM framework to integrate liquidity and capital stress testing  Modeling the interdependencies of liquidity, income, losses, and capital  Holistic stress testing: CCAR, Basel II, Basel III and systematic implications  Understanding how liquidity/ capital ratio constraints effect strategy  Max Gunnill, Credit & Capital  Practice Leader, QRM	PANEL DISCUSSION: Pricing and hedging of swaps and OIS vs Libor discounting  OIS vs Libor, collateral terms and discounting  Building arbitrage-free set of curves: bootstrapping vs optimization  Risk management in multi-curve world  Advanced methods of calculating risk: automatic differentiation  Michael Clarke, Managing Director, GOLDMAN SACHS  Further speakers to be confirmed, please visit riskusa.com for updates	PRESENTATION: Emerging markets post crisis: potential growth or unnecessary risk?  > Overview: how are emerging markets managing post crisis?  > Understanding the broader dynamics of emerging markets  > What is the "safe haven" asset?  > Where to invest for higher growth: Asia, Latin America or Africa?  > Where should the focus be for investing — developed or emerging markets?  > Riskier investments Peter Kisler, Director, Portfolio Manager, NORTH ASSET



	STREAM ONE	STREAM TWO	STREAM THREE
111:40	PRESENTATION: Measuring and hedging systematic liquidity risk  Defining and quantifying market liquidity Historical analysis of liquidity conditions  An index for market liquidity Market liquidity and Fed policy Hedging liquidity risk with tradable assets Liquidity conditions and future equity returns Making markets in liquidity Implications for public policy Terry Benzschawel, Managing Director, Portfolio Analysis Quantitative Strategy, CITI INSTITUTIONAL CLIENT GROUP	PRESENTATION: US CPI volatility strategies  US CPI options market instruments Insights from inflation volatility smiles Examples of successful option trades International context and future developments Mark Greenwood, Head of Inflation Volatility Trading, RBS (Risk Awards 2012: Inflation Derivatives House of the Year)	PANEL DISCUSSION: LatAm-Exploring unlisted investment opportunities  Are there relatively unexploited investment opportunities out there that our listed economy is not capturing?  How do regulatory changes influence developments?  How should business be engaging with the changes and opportunities?  Rodrigo Sancousky, Partner, FAMA INVESTIMENTOS  Affonso Taciro Junior, Superintendente de Riscos Financeiros – Wealth Management & Services, ITAÚ-UNIBANCO Further speakers to be confirmed, please visit riskusa.com for updates
I 12:20	PRESENTATION: Managing a diverse retirement portfolio: Navigating through uncertainty Speaker to be confirmed, please visit riskusa.com for updates	PRESENTATION: Credit Default Swaps and credit trading  CDS model monitoring  Pricing and Modeling Credit Default Swaps  Structured Credit Speaker to be confirmed, please visit riskusa.com for updates	PRESENTATION: South Africa - Asset allocation strategies in a new financial environment  > What is driving asset allocation decisions today?  > Risk management: low volatility and risk free assets  > Reconsidering assets that were once perceived as 'too risky'  > The hunt for high yield  > How is regulation impacting asset allocation approaches?  > Gold: for risk management or return enhancement?  Manas Bapela, Chief Investment  Officer, ARGON ASSET  MANAGEMENT





# Conference program **Day 2**Wednesday, November 14 • Afternoon

I 1:00	Lunch		
	STREAM ONE	STREAM TWO	STREAM THREE
12:00	Presentation: New developments in loss event collection  Observed trends from LDCE  Collecting the operational loss data  Internal and external database building and proposed stresstesting requirements  Speaker to be confirmed, please visit riskusa.com for updates	Presentation: Commodities trading - The complementary role of real assets in your portfolio  Alternative alpha & beta source offered by stocks and bonds  Portfolio risk diversification  Variety of implementation choices  David Burkart, Founder, Chief Investment Officer, COLOMA CAPITAL FUTURES	PANEL DISCUSSION: Asia – the 2013 trends in investing and asset management  Current opportunities for alternative investments in the region  Progress of RMB internationalization and its impact on investments  Current opportunities in fixed income and currencies in the region  China economy - the economic and investment challenges in the next 5 years  Risk management challenges in Asia John P. Espinosa, Director, Emerging Markets Debt, TIAA-CREF S. Scott Gregory, Managing Director, DARBY OVERSEAS INVESTMENTS Further speakers to be confirmed, please visit riskusa.com for updates

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# | 2:40 | Presentation: The use of predictive analysis to price operational risk

Gus Felix, Managing Director, Global Head of Operational Risk Management, CITIGROUP

### PANEL DISCUSSION: Clearing and execution of over-thecounter swaps – processes and practices

- Dealer to client experiences and the "how to" directions
- What should buy-side firms consider when executing on exchanges or Swap Execution Facility (Sefs)
- Major differences in models
- Impact of electronic trading speculations
- The future of trading derivatives, how will that trading look like especially in view of new regulations coming in
- OTC derivatives, collateral management and liquidity risk considerations

**Houman B. Shadab**, Associate Professor of Law, NEW YORK LAW SCHOOL

Patrick Trew, Chief Risk Officer and Partner, COS

Further speakers to be confirmed, please visit riskusa.com for updates

# PANEL DISCUSSION: Middle East - Challenges and opportunities facing market participants

- Diversifying exposure towards higher yields
- Where the new growth opportunities will come from?
- ▶ What are the new risks that firms should be aware of?
- ▶ Future outlook

Biswajit Dasgupta, Head of Treasury & Trading, ABHU DHABI INVESTMENT COMPANY John P. Espinosa, Director, Emerging Markets Debt, TIAA-CREF Daniel Sternoff, Head of Energy and Emerging Markets, MEDLEY GLOBAL ADVISORS

Further speakers to be confirmed, please visit riskusa.com for updates

### 13:20 Afternoon coffee break

### | 3:40 | PLENARY ADDRESS:

Michael Alix, Financial Institution Supervision, Senior Vice President, Risk & Policy, FEDERAL RESERVE BANK OF NEW YORK

### 14:20 CRO ROUNDTABLE: Recent market development and the future of risk management

- How have recent industry events and regulatory developments shaped the role of risk and your priorities at your firm for 2013 and beyond
- ▶ Is the environment different to the pre-crisis conditions and how? What developments have you observed? Did models adequately capture or consider the environment we are in now?
- ▶ What are the endgames of Quantitative Easing and its impact on returns
- ▶ How best can we cope with ongoing low-rate environment and how long will it last?
- Place of sovereigns in asset allocation
- New businesses initiatives implemented with robust set of controls and a transparent assessment of risks. How does your organization handle this process?

William L. Dawson, Chief Risk Officer, Wealth, Brokerage and Retirement, WELLS FARGO & COMPANY Subu Venkataraman, Managing Director and Chief Risk Officer, HIGHBRIDGE CAPITAL Barry Schachter, Chief Risk Officer, WOODBINE CAPITAL ADVISORS

Kenneth Winston. Chief Risk Officer. WESTERN ASSET MANAGEMENT

15:10 Closing remarks. End of the Risk USA conference



8:30

# Pre-conference workshop Monday, November 12

Registration and breakfast

### Workshop 1 | Modeling and managing liquidity risk

Led by Rama Cont, Chair in Mathematical Finance, IMPERIAL COLLEGE (London)

What is liquidation value?	10:50	Registration and preakrast
11:00   Liquidation of complex portfolios   "Closing out": orderly liquidation of complex multi-asset portfolios   The need for contingency plans for orderly liquidation   A quantitative framework for assessing close-out risk   Hedging in illiquid markets   Hedging in illiquid markets     12:30   Lunch   Running for the exit: distressed selling and endogenous risk   Distressed selling and fire sales   A model of price impact from distressed selling   How distressed selling distorts portfolio volatility and cross-asset correlations   A quantitative model for assessing distressed close-out risk   Case study: the Great Deleveraging of Fall 2008   Case study: the Quant Crash of August 2007   The concept of endogenous risk   Spillover effects from liquidation of large portfolios: how exposed are you?     3:00   Afternoon coffee break   Integrating liquidity and market risk   How liquidity risk and market risk are intertwined, and what you can (and should) do about it   A quantitative framework for integrating liquidity and market risk   Designing joint stress scenarios for market risk and liquidity   Strategy crowding as a risk factor	9:00	<ul> <li>What is liquidation value?</li> <li>Liquidation value vs. mark-to-market value</li> <li>Price impact and the 'optimal execution' of trades</li> <li>Why risk management should focus more on liquidation value rather than mark-to-market value</li> </ul>
"Closing out": orderly liquidation of complex multi-asset portfolios     The need for contingency plans for orderly liquidation     A quantitative framework for assessing close-out risk     Hedging in illiquid markets  I 12:30  Lunch  Running for the exit: distressed selling and endogenous risk     Distressed selling and fire sales     A model of price impact from distressed selling     How distressed selling distorts portfolio volatility and cross-asset correlations     A quantitative model for assessing distressed close-out risk     Case study: the Great Deleveraging of Fall 2008     Case study: the Quant Crash of August 2007     The concept of endogenous risk     Spillover effects from liquidation of large portfolios: how exposed are you?  Afternoon coffee break  I 3:30  Integrating liquidity and market risk     How liquidity risk and market risk are intertwined, and what you can (and should) do about it     A quantitative framework for integrating liquidity and market risk     Designing joint stress scenarios for market risk and liquidity     Strategy crowding as a risk factor	I 10:30	Morning coffee break
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<ul> <li>Distressed selling and fire sales</li> <li>A model of price impact from distressed selling</li> <li>How distressed selling distorts portfolio volatility and cross-asset correlations</li> <li>A quantitative model for assessing distressed close-out risk</li> <li>Case study: the Great Deleveraging of Fall 2008</li> <li>Case study: the Quant Crash of August 2007</li> <li>The concept of endogenous risk</li> <li>Spillover effects from liquidation of large portfolios: how exposed are you?</li> <li>Afternoon coffee break</li> <li>Integrating liquidity and market risk</li> <li>How liquidity risk and market risk are intertwined, and what you can (and should) do about it</li> <li>A quantitative framework for integrating liquidity and market risk</li> <li>Designing joint stress scenarios for market risk and liquidity</li> <li>Strategy crowding as a risk factor</li> </ul>	l 12:30	Lunch
3:30   Integrating liquidity and market risk	l 1:30	<ul> <li>Distressed selling and fire sales</li> <li>A model of price impact from distressed selling</li> <li>How distressed selling distorts portfolio volatility and cross-asset correlations</li> <li>A quantitative model for assessing distressed close-out risk</li> <li>Case study: the Great Deleveraging of Fall 2008</li> <li>Case study: the Quant Crash of August 2007</li> <li>The concept of endogenous risk</li> </ul>
<ul> <li>How liquidity risk and market risk are intertwined, and what you can (and should) do about it</li> <li>A quantitative framework for integrating liquidity and market risk</li> <li>Designing joint stress scenarios for market risk and liquidity</li> <li>Strategy crowding as a risk factor</li> </ul>	3:00	Afternoon coffee break
I 5:00 End of workshop	3:30	<ul> <li>How liquidity risk and market risk are intertwined, and what you can (and should) do about it</li> <li>A quantitative framework for integrating liquidity and market risk</li> <li>Designing joint stress scenarios for market risk and liquidity</li> </ul>
	15:00	End of workshop

Remember, all pre and post conference workshops are separately bookable!

# Pre-conference workshop

Monday, November 12

### Workshop 2 | Advances in execution and liquidity discovery

8:15	Registration and breakfast
8:45	Chairman opening remarks Marcos Lopez De Prado, Head of Global Quantitative Research, TUDOR INVESTMENTS
19:00	Special microstructural features that affect optimal execution  Effects of different match engines (pro rata vs time priority)  The relative significance of different information events  Implied quoting in multidimensional markets  The importance of simulation in algorithm development  Robert Almgren, Visiting Scholar and Adjunct Professor in Financial Mathematics, Courant Institute of  Mathematical Sciences, NEW YORK UNIVERSITY and Co-founder, QUANTITATIVE BROKERS
10:30	Morning coffee break
I 11:00	Optimal asset liquidation using limit order book information Sasha Stoikov, School of Operations Research and Industrial Engineering, CORNELL UNIVERSITY
12:30	Lunch
1:30	Liquidity-risk and execution-aware risk management  ► Fully flexible probabilities and market risk distributional stress-testing  ► Conditional convolution and state-dependent liquidation policy  ► Funding risk and trading decisions in averse market scenarios  ► Liquidity score, monetary measure of portfolio liquidity based on the additional tail risk added by lack of liquidity  Attilio Meucci, Chief Risk Officer, KEPOS CAPITAL
I 3:00	Afternoon coffee break
13:30	<ul> <li>How to conceal trading intentions through Optimal Execution Horizon</li> <li>An execution horizon is optimal when it minimizes the trade's informational leakage. Order imbalance and trade size are critical inputs for determining the optimal execution horizon (OEH). OEH explains why the literature finds three alternative functional forms for the transaction cost function: Square root, linear and power law</li> <li>Measure the order imbalance, and how your order impacts it</li> <li>Determine a trade's footprint</li> <li>Compute the OEH</li> <li>Develop execution strategies that incorporate OEH as an input.</li> <li>Marcos Lopez De Prado, Head of Global Quantitative Research, TUDOR INVESTMENTS</li> </ul>
l 5:00	End of workshop



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# Post-conference workshop Thursday, November 15

### | Workshop 3 | Risk appetite in a dynamic financial market environment

8:30	Registration and breakfast
19:00	Best practices in establishing a risk appetite framework: objectives and metrics for capacity and exposure/profile  What a risk appetite framework should do/comprise  How a bank should think about its risk-bearing capacity  How it should measure its risk exposure against that capacity  Roles and responsibilities of risk, finance and treasury and linkage to strategic and capital planning  Eric Reiner, Managing Director, Firm-wide Risk Control and Methodology, UBS, and Lecturer, Haas School of Business, BERKELEY
10:30	Morning coffee break
I 11:00	Scenario analysis and stress testing as a necessary component of a risk appetite framework  Scenario-based stress tests as a complement to statistical metrics  Development of macro-economic scenarios and applying them across a firm's entire risk profile  Ensuring that scenarios span and probe all major risk dimensions and concentrations  Applications to regulatory stress tests  Speaker to be confirmed, please visit riskusa.com for updates
12:30	Lunch
l 1:30	Consequences of Basel 2.5 and 3 and implications for capital planning and allocation  Evolving regulatory standards for eligible capital and risk-weighted assets  Consequences for capital metrics and measurements of risk profile  Leverage and liquidity requirements  How stress results feed back into capital plans and allocation  Gurpreet Sodhi, Vice President, Risk, DEUTSCHE BANK SECURITIES
I 3:00	Afternoon coffee break
l 3:30	Linkage between firm-wide risk appetite and a granular system of limits and controls  Identifying controllable vs. non-discretionary risks and measuring their contributions to risk profile  Calibrating limits to risk appetite  Operational risk: inherent risks and effectiveness of mitigants and controls  Speaker to be confirmed, please visit riskusa.com for updates
15.00	End of workshop

Remember, all pre and post conference workshops are separately bookable!



# Post-conference workshop

Thursday, November 15

### Workshop 4 | Tail risk hedging strategies for investors

#### 8:30 Registration and breakfast

#### 9:00

### Presentation: Macro-economic and geo-political outlook for investors

- ▶ The Eurozone debt crisis possible end-case scenarios and their impact on investment portfolios
- Key risk factors facing global investors across asset class and region
- ▶ Which tail risks should I be most concerned about?
- Speaker to be confirmed, please visit riskusa.com for updates

#### Morning coffee break 110:30

#### 11:00

### Presentation: Managing tail risk - When is it appropriate for investors to implement a tail risk hedging strategy?

- The limitations of diversification correlation in stressed markets
- Pros and cons of active tail risk hedging
- How much downside risk can you tolerate?
- What risk factor exposures do you have?
- Setting your hedging parameters and time horizon
- Cost/benefit analysis of tail risk hedging
- Practical steps to implement a tail risk hedging strategy

Barry Schachter, Chief Risk Officer, WOODBINE CAPITAL ADVISORS

### I 12:30 Lunch

#### 1:30

### Panel discussion: Identifying optimal solutions to manage tail risk within your portfolio

- Traditional option strategies
- Tail risk protection indices, structured products and ETNs
- Tail risk hedge funds
- Cross-asset hedging as a strategy to hedge tail risk in multi-asset portfolios
- Identifying optimum value sources of tail event hedges within forex
- Funded or unfunded instruments

Moderator: Ari Bergmann, Managing Principal, PENSO

Scott Ladner, Director of Alternative Strategies, HORIZON INVESTMENTS

Bryan T. Kelly, Assistant Professor of Finance and Neubauer Family Faculty Fellow, UNIVERSITY OF CHICAGO **BOOTH SCHOOL OF BUSINESS** 

Further speakers to be confirmed

#### Afternoon coffee break 13:00

#### 13:30

#### Presentation: Evaluating the effectiveness of your tail hedging

- The role of stress testing and scenario analysis
- Ongoing monitoring of your hedging strategy is it still appropriate, effective and worth the investment?
- ▶ Counter-party credit risk considerations

Michelle Ruvolo-Jones, Managing Director on the Risk Management and Absolute Return Teams, STERLING STAMOS

### 5:00

#### **End of workshop**



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